



Credit - MINT Pool & Landscape
Design's Yarrville Project,
Landscaping Victoria's 'Landscape
of the Year 2023'

2024-25

www.landscapingvictoria.com.au

PARTNER PACKAGES

	Platinum limited to 1 \$40,000	Gold \$20,000	Silver \$16,000	Bronze \$5,500	
MEMBERSHIP	Category Exclusivity Option by Board Approval & by price negotiation				
	LV Membership				
	LV Database				
ADVERTISING	Earthstyle – Full Page Article <small>(choose Spring/Summer OR Autumn/Winter editions)</small>	 Article	 Article	 Article	
	Earthstyle – Full Page Premium Ad x 2 <small>(Spring/Summer AND Autumn/Winter editions)</small>	 Inside Cover			
	Earthstyle – Full Page Premium Ad <small>(Spring/Summer OR Autumn/Winter editions)</small>		 First 10 pages		
	Earthstyle – Full Page Ad <small>(Spring/Summer OR Autumn/Winter editions)</small>		 First 20 pages		
	Earthstyle – ½ Page Ad <small>(choose Spring/Summer OR Autumn/Winter editions)</small>			 Main Pages	
	LV News – Fortnightly e-Newsletter (24 editions) <small>Your logo clicks-through to your website OR Partner page on LV website</small>	 Masthead + Footer 24 editions	 Footer 24 editions	 Footer 24 editions	 Footer 24 editions
	LV Job List & Events Update - Weekly EDM (48 editions) <small>Your logo clicks-through to your website OR Partner page on LV website</small>	 Masthead + Min 12 Banner Ad + Footer	 Banner Ad Min 12 editions + Footer	 Banner Ad Min 9 editions + Footer	 Footer 48 editions
	LV Emails – Your Logo on LV Email Footer <small>Every communication that leaves the LV office will feature your logo in Partner category order, then alpha order with one click-thru to Partner profile page of the LV website</small>				
	LV Socials - Brand Specific Post <small>Increase your followers via our micro-influencer posts to this niche industry market</small>	 6 posts p/a	 4 posts p/a	 2 posts p/a	
	INDUSTRY EVENTS	Industry Nights (or Breakfasts!) <small>"Presented by", priority advertising on all pre- and post event activity (event costs additional). LV to cover digital hosting costs as needed. Cost of F2F events (catering, venue hire etc) is additional and shared between co-hosts.</small>	<i>Optional Extra</i>	<i>Optional Extra</i>	<i>Optional Extra</i>
Regional Roadshows <small>Events in Regional Victoria. Includes pre- and post event branding, attendance at the events, on-site signage (to be supplied), plus opportunity to make a speech / presentation.</small>		<i>Optional Extra</i>	<i>Optional Extra</i>	<i>Optional Extra</i>	<i>Optional Extra</i>

LEVEL		Platinum	Gold	Silver	Bronze
PACKAGE PRICE (INC GST)		limited to 1 \$40,000	\$20,000	\$16,000	\$5,500
LV WEBSITE	Your Logo in Masthead Position on LV site Prominent static position with click-through to your site.				
	Your Logo on Homepage of LV site Scrolling logo with click-through to your site.				
	Your Company Profile Listed on 'Our Partners' page, plus 'Find a Professional'.				
LANDSCAPE AWARDS NIGHT	Headline Partner Includes your logo in priority position on all pre- to post event collateral, video logo & presentation speech before announcement of Landscape of the Year plus all media and PR after the event	<i>Optional Extra</i>	<i>Optional Extra</i>	<i>Optional Extra</i>	<i>Optional Extra</i>
	Presenting Partner Includes your logo on all pre- to post event collateral, branded category video, live presentation of your allocated award category.				<i>Optional Extra</i>
	Entry Tickets to Awards Night No. of tickets per partner	10	6	4	<i>Optional Extra</i>
MEMBER DAY	Member Golf Day Your brand in all pre- to post event collateral, tee signage, bring branding for lunch room, opportunity to donate prizes for the charity raffle				<i>Optional Extra</i>
MIFGS	Boutique Gardens Partner May include Promotion pre- and post event, on-site signage recognition, public acknowledgement at Industry Function.	<i>Optional Extra</i>	<i>Optional Extra</i>	<i>Optional Extra</i>	<i>Optional Extra</i>
THE BEST	The Best Magazine Advertising Advertise in The Best Magazine, distributed at MIFGS	 <i>Outside Cover</i>	 <i>Full Page</i>	 <i>Half Page</i>	<i>Optional Extra</i>
PODCAST	PODCAST Sponsor: The Front Garden Includes production, professional introductory voice over by artists, 1 x ad per episode, professionally recorded, plus full season promotion via socials, newsletters & other.	<i>Optional Extra</i>	<i>Optional Extra</i>	<i>Optional Extra</i>	
	Second ad slot 3 x 30 sec Includes scripting, Voice over talent and production costs. Maximum of 3 ads. Only 2 x packages available per season.	<i>Optional Extra</i>	<i>Optional Extra</i>	<i>Optional Extra</i>	<i>Optional Extra</i>

Note: Landscaping Victoria reserves the right to adjust any benefit as needed in order to deliver benefits to both the Members and the Partner as a result of conditions or interruptions outside our control. All prices include GST. Where an event is cancelled or changed, benefits of a similar value will be offered if possible.