



LANDSCAPING victoria®

**MASTER
LANDSCAPERS**

PARTNER PACKAGES



Credit - Landart Landscape Design & Construction,
2021 Winner Residential Construction over \$250k
Photo by Dean Bradley

2022-23

www.landscapingvictoria.com.au

LEVEL & NUMBER OF PACKAGES AVAILABLE		Platinum	Gold	Silver	Bronze	Supplier Plus	Supplier
		1	3	5	30	Unlimited	Unlimited
PACKAGE PRICE (INC GST)		\$37000	\$18,200	\$14,500	\$5,050	\$2,990	\$995
LV WEBSITE	Your Logo in Masthead Position on LV site <i>Value \$3,900</i> Prominent static position with click-through to your site.						
	Your Logo on Homepage of LV site <i>Value \$1,950</i> Scrolling logo with click-through to your site.						
	Your Company Profile <i>Value \$1,600 - \$880</i> Listed on 'Our Partners' page, plus 'Find a Professional'.					 Find a Professional	 Find a Professional
	Wellbeing of Business Community Sponsorship <i>Value \$4,600</i> Branded Hub page, branded ads in LV News, social promotions, 1 x webinar p/year inc branded promotion & welcome speech.	Optional Extra	Optional Extra	Optional Extra	Optional Extra	Optional Extra	Optional Extra
LANDSCAPE AWARDS NIGHT	Headline Partner <i>Value \$10,000+</i> Includes your logo in priority position on all pre- to post event collateral, video logo & presentation speech before announcement of Landscape of the Year plus all media and PR after the event	Optional Extra					
	Presenting Partner <i>Value \$4,950</i> Includes your logo on all pre- to post event collateral, branded category video, live presentation of your allocated award category.				Optional Extra	Optional Extra	Optional Extra
	Entry Tickets to Awards Night <i>Value \$220 per person</i> No. of tickets per partner	10	6	4	Optional Extra	Optional Extra	Optional Extra
MEMBER DAY	Member Golf Day <i>Value \$950</i> Your brand in all pre- to post event collateral, tee signage, bring branding for lunch room, opportunity to donate prizes for the charity raffle				Optional Extra	Optional Extra	Optional Extra
MIFGS	Presenting / Supporting Partner <i>Starting at \$4750</i> Includes your logo on all pre- to post event collateral, sponsor board signage, marquee presence.	Optional Extra	Optional Extra	Optional Extra	Optional Extra	Optional Extra	Optional Extra
	Boutique Gardens Partner <i>Starting at \$500</i> Promotion pre- and post event, on-site signage recognition, public acknowledgement at Industry Function.	Optional Extra	Optional Extra	Optional Extra	Optional Extra	Optional Extra	Optional Extra
THE BEST	The Best Magazine Advertising <i>Value \$3,230 (1C), \$2,850 (FP) or \$2,170 (1/2P)</i> Advertise in The Best Magazine, distributed at MIFGS	 Inside Cover	 Full Page	 Half Page			
PODCAST	PODCAST Sponsor: The Front Garden <i>Value \$7,500 per season</i> Includes production, professional introductory voice over by artists, 1 x ad per episode, professionally recorded, plus full season promotion via socials, newsletters & other.	Optional Extra	Optional Extra	Optional Extra	Optional Extra	Optional Extra	Optional Extra
	Second ad slot <i>Value \$1,500 x 3 x 30 sec</i> Includes scripting, Voice over talent and production costs. Maximum of 3 ads. Only 2 x packages available per season.	Optional Extra	Optional Extra	Optional Extra	Optional Extra	Optional Extra	Optional Extra
BONUS	Partner Summit / Lunch Invitation to annual Partners Summit & Lunch. Number of seats funded by LVML as indicated. Additional Tickets \$250 p/p	2	2	2	1		
VALUE	Value Proposition The total value of all elements if purchased as standalone items	\$93,295	\$47,780	\$38,225	\$15,200	\$3,420	\$995

Note: Landscaping Victoria Master Landscapers reserves the right to adjust any benefit as needed in order to deliver benefits to both the Members and the Partner as a result of conditions or interruptions outside our control. Where an event is cancelled or changed, benefits of a similar value will be offered if possible.